



EMERALD GRAND

CASINO AND RESORT

A Grand Time, All The Time.

About PR Bytes



Background

PR Bytes is an award-winning public relations firm, dedicated to bringing Emerald Grand Casino and Resort the most innovative and high-quality public relations tactics.

Notable Clients

Ellen Degeneres,
University of the Incarnate
Word, Bumble, PAWS
Animal Shelter

Staff

Professionally led business tailored to help students gain real world experience with real life clients under the supervision of PR Professionals with 50+ years of experience.

WHERE LUXURY MEETS LIFESTYLE

Mission Statement:

AT EMERALD GRAND, WE MAXIMIZE CUSTOMER **ENJOYMENT** OF OUR RESORT AMENITIES BY DELIVERING UNEQUALED **QUALITY IN THE SERVICE**, CLEANLINESS AND VALUE THEY RECEIVE WHEN ENGAGING WITH OUR PROPERTIES.

AT EMERALD GRAND, OUR MISSION IS TO EXCEED GUEST EXPECTATIONS BY PROVIDING UNMATCHED CUSTOMER SERVICE AND **SUPERB** AMENITIES AT A WORLD CLASS VENUE, THEREBY BUILDING LONG-TERM **RELATIONSHIPS** AND GENERATING **POSITIVE** WORD-OF-MOUTH RECOMMENDATIONS.

Why should you go Grand?

Emerald Grand Casino & Resort

	PRICE	VALET PARKING	LAKESIDE ROOMS	FAMILY PACKAGES	4-SEASONS ACTIVITIES
Emerald Grand Casino & Resort	✓	✓	✓	✓	✓
Lake Tahoe Resort Hotel	✗	✓	✗	✗	✗
Vacation Resort at Lake Tahoe	✓	✗	✓	✓	✗
Grand Residents by Mariott, Tahoe	✓	✗	✗	✗	✓

Grand Dining

THE COCKTAIL STICK

With panoramic views overlooking Lake Tahoe, The Cocktail Stick by Gordon Ramsay is a new direction for the master chef. Our chefs transform your selected ingredients into original works of culinary art.

- Personally Tailored Menus
- Artfully designed dining room
- Hand Crafted





Exposure

THE COCKTAIL STICK CONTEST!

- Winner: Dish on official Menu- Food Network
- Chopped competition
- Master Chef
- Hosted in Hells Kitchen
- Judged by Ted Allen & Gordon Ramsey
- Works personally with Gordon Ramsey

The Cocktail Stick

CATERING MENU

APPETIZERS

Shrimp Cocktail Skewers
Crunchy Crab Cakes
*Garlic Baked Brie
Pressed Smoked Salmon Bites



SALAD

Envy Green- Baby Spring Lettuce and Spinach w/
Parmesan Cheese, Grilled Chicken Breast & Sliced
Strawberries and Avacado Wedges.



ENTRÉES

Mediterranean Skirt Steak - Tender Skirt Steak Stuffed with Sun Dried
Tomatoes, Baby Spinach and a Three Cheese Blend
*Snap Pasta - Angel Hair Pasta, Roasted Garlic and Shaved Parmesan
Scampi Style Chicken - Pan Sautéed in a White Wine Butter Sauce with
Minced Garlic & Italian Flat Leaf Parsley



DESSERTS

Classic Creme Brûlée - Velvety & Sinfully Rich Crème Brûlée with a
Caramelized Sugar Crust
Long Stemmed Chocolate Strawberries - Vine Ripe Strawberries Dipped
in Premium Grade Dark, Milk Chocolate and White Chocolate
Pots De Crème Shots - Layers of Chocolate Truffle & Butterscotch
Cream Finished with a Dollop of Fresh Whipped Cream

(Other standard menu options available)

COCKTAILS

Mojito
Tequila Sunrise
Apple Martini
Pina Colada
Long Island Ice Tea
Mai Tai
Frozen Daiquiri
Cosmopolitan

BEER

Bud Light
Coors Lite
Das XX
Corona Lite
Modelo Especial
Modelo Negra
Shinerback Seasonal
Michelob Ultra
Blue Moon
Sierra Montana Local Lager
Ultraseam Lite
Silton Beechtown Ale
Shwashton Buttermilk IPA
Ruby Bukanawa Draught

THE COCKTAIL STICK AT EMERALD GRAND CASINO AND RESORT

THE COCKTAIL STICK

Wine Bar

RED WINE

	glass / bottle
ROSENBLUM ZINFANDEL <i>Paso Robles</i>	21 / 51
PINOT NOIR, FAILLA <i>Sonoma Coast</i>	22 / 55
CURIOSO MALBEC <i>Argentina</i>	21 / 50
RENWOOD ZINFANDEL <i>California</i>	20 / 47
MERLOT <i>De Laich California</i>	22 / 51
PORTOBELLO CHIANTI <i>Tuscany</i>	23 / 57

WHITE WINE

MULDERBOSCH <i>South Africa</i>	23 / 56
CHARDONNAY <i>Mezzacorona</i>	19 / 47
O'REILLY PINOT GRIS <i>Oregon</i>	22 / 55
SAUVIGNON BLANC <i>Sonoma</i>	22 / 51
PINOT GRIGIO <i>Tuscany</i>	20/49

Community Affairs



01

*3% of gift shop
proceeds is donated*

**TAHOE
TRUCKEE
COMMUNITY
FOUNDATION**

02

Partnership



03

*Recycled Papered
Cups & Straws*



**THANK
YOU**

Come have A
Grand Time,
All The Time.